

Statement of Strategy

Information Gathering and Development of Strategy

Activity		Timeframe
Online Survey to Staff and Commissioners		Sept. – Oct 2015
NRPC Commissioner and Staff All-Day Strategic Planning Retreat		Nov. 13, 2015
Internal NRPC Staff Meetings	Kickoff Discussion	Sept. 9, 2015
	Implementation Brainstorm	February 2, 2016
	SWOT Brainstorm	May 26, 2016
BOS Meetings with NRPC	Mason, Amherst, Lyndeborough	September 2015
	Pelham, Merrimack, Litchfield, Wilton, Brookline	Oct-Dec. 2015
	Mont Vernon, Milford, Hudson, Hollis	January 2016
Executive Committee Meetings	Regular Exec Committee Meeting w/Staff Attending	Feb 17, 2016
	Executive Committee Meeting	April 20, 2016
	Executive Committee SWOT Work Session	July 13, 2016
NHARPC Commissioner Convening: SWOT analysis, strategy discussion		May 12, 2016
RPC Directors' Retreat Discussion on Strategic Planning		July 7, 2016

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Driving Principle

Provide excellent services to meet the diverse needs of our member communities.

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Key Outcome:

NRPC, its member communities, and other stakeholders have a universal understanding of NRPC's role, programs, and value as well as how NRPC can support community needs.

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Critical Requirement #1:

Diversified and sustainable funding allows NRPC to match the range of community needs.

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Critical Requirement #2:

NRPC workplace culture and resources empower employees to excel on behalf of our communities.

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Critical Requirement #3:

Communications between NRPC and communities is constant and mutually productive.

Strategic Goal: Provide excellent services to meet the diverse needs of our member communities.

Opportunity Area	Strategic Critical Requirements		
	#1. <i>Funding</i>	#2. <i>High-Performance Workforce</i>	#3. <i>Communications</i>
Transportation Management Area Programming Authority	X		X
Economic Development	X		
Energy Efficiency, Renewables, Climate, Environmental Public Health	X		
Marketing & Public Image			X
Staff Training		X	X
Technology & GIS		X	X

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Opportunity Area:

Economic Development

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Opportunity Area:

Transportation Management Area Programming Authority