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FOR IMMEDIATE RELEASE

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NASHUA REGIONAL PLANNING COMMISSION PREPARES FOR SMART COMMUTE WEEK

(MERRIMACK, NH) – Though the ground is still white and spring feels like a long way off, the Nashua Regional Planning Commission (NRPC) has already begun preparing for Smart Commute Week. Smart Commute Week takes place from May 15 through May 21, 2010. It is a national movement, also referred to as Green Commute Week, which is often held in conjunction with Bike-to-Work Week. Smart Commute Week activities will take place across the state, including in the Nashua Region.

The goal of Smart Commute Week is to promote alternative ways of getting to work and around town. Smart Commute Week also seeks to educate employees and employers about the benefits of using these alternative modes of transportation. Smart commuting includes carpools, vanpools, public transportation (where available), walking, biking, telecommuting, and working a flexible schedule.

During Smart Commute Week, NRPC will offer activities for employers as well as the general public. The goal of these activities is to encourage people to try an alternative means of commuting at least once during the week and to inspire a long-term change in commuting behavior that lasts beyond the week. In the coming months we will provide more details about our Smart Commute Week events as well as tips to help you make the most of your commute. If you would like to sign up for our Smart Commute email list or if you are an employer who would be interested in participating, please email Jill Longval at jilll@nashuarpc.org. For more information, please visit www.nashuarpc.org/smartcommute.

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