

## What Smart Commute benefits do employers offer?

- ✓ Emergency ride home
- ✓ Transit subsidy
- ✓ Vanpool subsidy
- ✓ Cash in lieu of free parking
- ✓ Telecommuting
- ✓ Rideshare and carpool matching assistance
- ✓ Pre-tax transit benefits
- ✓ Pre-tax vanpool benefits
- ✓ Preferred parking for carpools & vanpools
- ✓ Reduced parking costs for carpools & vanpools
- ✓ Secure bike parking, showers, and lockers
- ✓ Employee commuting awards program
- ✓ Flexible and/or compressed work schedules



Does your commute look like this?



Do you arrive at work feeling like this?



Wish your commute could move more like this?



For more information on Smart Commute opportunities at your business, please contact the Nashua Regional Planning Commission  
603-424-2240  
[www.nashuarpc.org](http://www.nashuarpc.org)



It's time for something different.

**SMART COMMUTE WEEK**  
**MAY 17-21, 2010**

*A Guide for Employers*

## What is Smart Commute Week?

- ✓ Smart Commute Week takes place from May 17 through May 21, 2010. It is a national movement that is often held in conjunction with Bike-to-Work Week, sponsored by the League of American Bicyclists.
- ✓ The goal of Smart Commute Week is to promote alternative ways of getting to work and around town. Smart Commute Week also seeks to educate employees and employers about the benefits of using these alternative modes of transportation.
- ✓ Smart commuting includes carpools, vanpools, public transportation (where available), walking, biking, telecommuting, and working a flexible schedule.
- ✓ Smart commuting saves time, money, and the environment. It benefits employees, employers, and the community.
- ✓ During Smart Commute Week, the Nashua Regional Planning Commission (NRPC) will be working with employers to hold special events and provide incentives for their employees to utilize smart commute options. NRPC will also help interested employers to establish long-term smart commute programs that will encourage continued participation beyond Smart Commute Week.



Smart Commute events take place around the state and across the country.

## Why offer a Smart Commute Program?

- ✓ More attractive workplace for recruits—employees prefer companies that offer flexibility and options in commuting.
- ✓ Better employee retention—employees who are happy with their commutes are more likely to stay in their jobs, saving the company money in recruiting and training costs.
- ✓ Increased employee productivity—employees who enjoy easier commutes are more likely to arrive on time and be more relaxed than those who drive alone.
- ✓ Reduced parking requirements—decreased demand for employee parking opens spaces for customers and visitors. In cases where employers pay for their employees' parking privileges, offering alternative commute methods saves employers money.
- ✓ Reduced tax burden--there are federal payroll tax benefits for both employers and employees to promote certain forms of smart commuting, such as vanpools, transit, and even biking.
- ✓ Corporate Responsibility—smart commuting options take cars off the road, reducing air pollution, greenhouse gas emissions, and congestion. Furthermore, companies that offer smart commute programs demonstrate a clear support for sustainability and improve their public image.

